payment for official advertisements should be examined and that government aid to newspapers should be more direct than the indirect subsidy through ineffective advertisement outlay.

Statement - II

1. The primary objective of govern ment advertising is to ensure the widest possible coverage through newspapers eliciting maximum res. ponse. Amajersbareoftbepress adver tising outlay is consumed by the classi fied advertisements which being res ponse oriented are released to widely circulated newspapers empanelled with Directorate of Advertising and Visual Publicity.

As regards release of display advertisements on mass campaigns like Family Planning, 20-point programme, Agriculture and National Integrations stress has always been *on* the use of small and medium newspapers which generally go to ruralareas.

2. The rates of language papers have been brought at per with English ' papers with effect from i-ic-1980. The rates have also been last revised upward by 30 % with effectfiom 1 -9-1985.

3. It has been the policy of the gt^erm.eur to have a balanced and equitable placement of gcverr.ment advertisements through DAVP for vdde" st possible publicity of its policies depens ding upon the publicity requirements and availability of financial resources-Government advertisements are no[1] issued as a measure of financ.al as sistance to newspaper s/periodicals.

Difficulty faced by Applicants in getting information from D.D.A.

2069. SHRI SYED AHMAD HASHMI :

SHRI NAND KISHORE BHATT: Will the Minister of URBAN DEVELOPMENT be pleased to state;

(a) whether it is a fact that the applicants registered with the Delhi Development Autbcrityfor allotment of houses face great difficulty to get the information regarding their' allotment and other connected matters at D.D.A, office Vikas Sadan, New Delhi while the property dealers get all particulars of the allotment and the flat numbers from the concer*-ned D.D.A, authorities and these property dealers offer black-market rates ranging from thirty to sixty thousand of rupees for these flats by writing letters to the successful applicants after the draw ;

(b) whether it is also a fact that these property dealers and D.D.A. authorities have connivance in this matter ;

(c) if so, the number of cases so far detected : and

(d) what steps Government pro pose to take to stop this malpractice of property dealers?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEV-ELOPMENT (SHRI DALBIRSINGH) (a) to (c) DDA informs its registrants through press release about the data (s) of holding of draw (s) in respect of the flats ready for allotment under any of its schemes. The likely date(s) of die announcements of the results of the draw through press and their being displayed in the effice of the DDA within 2-3 weeks is also not'fiedintbe same press release.

Since wide publicity is given about the notice for and availability of the results of the draws, the property dealers also become aware about these results. No encouragement however,

is given by DDA to the undesirable elements. No such connivance has also been established sofai.

(d) DDA accords permission for sale/transfer of flats subject to the payment of 50% unearned increase in the value of land by the allottees to DDA and certain other restrictions like their non-entitlement to a^oiier allotment of flat from DDA during the next 10 years.

Shifting of High Tension wire through the plots allotted to Group Housing Societies in Pitampura, Delhi

2070. SHRI DHULESHWAR MEENA: Will the Minister of URBAN DEVELOPMENT be pleased to refer to the reply to Unstarred Question 474 given in the Rajya Sabha on the 3rd May, 1985 and state :

(a) whether the work of shifting the 33 KW high tension wire passing through the plots allotted by D.D.A, to various cooperative group housing societies in Pitampura, Delhi, has been completed;

(b) if not, what are the reasons therefor ; and

(c) what steps are being taken for completing the required shifting of wire without further delay and the tim2 by when the shifting will actually be completed ?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI DALBIR SINGH) : (a) No, Sir. The work is in progress.

(b) and (c) Work of shifting of the 33 KW high tension wire is being done by the Haryana State Electricity Board on payment by the Delhi Development Authority. The requisite payment has since been made. There was some initial delay due to revision of estimates, clearance with regard to land etc. No difficulty now remains. The work is expected to be completed shortly.

Delay in the issue of award letters by HUDCO

2071. SHRI SYED AHMAD HASHMI :

SHRI NAND KISHORE BHATT :J Will the Minister of URBAN DEVELOPMENT be pleased to state :

(a) whether it is a fact that the last draw of HUDCO-1979 pattern scheme was held in the month of December, 1984;

(b) whether it is also a fact that the award letters of this draw were issued to the successful applicants in September-October, 1985; and

(c) if so, what are the reasons therefor ?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI DALBIR SINGH) : (a) After the draw in the month of December, 1984, three more draws under New Pattern (HUDCO) Scheme, 1979 were held as under: —

Janta .... 30-5-1985 MIG .... 12-6-1985 LIG 19-6-1985

(b) and (c) The demand-cum-allotment letters for these flats and flats allotted by the draw in December, 1984' were issued during August to October, 1985. These letters were issued after ensuring that the flats and services were completed.

Installation of Statue of Mahatma Gandhi at India Gate M8 '

*. SHRI BHUVNESH CHATURVEDI : Will the Minister of URBAN DEVELOPMENT be pleased to state :

(a) by when the statue of Mihatmi Gandhi is likely to be installed **at** India Gate ; and